

Good Times

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Holly Hall writing for the Chronicle of Philanthropy says, “The cataclysm in the nation's financial industry poses an uncharted set of challenges for nonprofit organizations.”

While the future of our economy is unclear, needs in our communities are clearly increasing. Dealing with the tension between increasing needs and more limited resources is going to require more than just waiting on 'good times' to return. If and when better financial circumstances roll around again, things will be much different then. Non-profit work is a 'team event'. What can non-profits do to continue meeting increasing needs in our communities during hard economic times?

1. Collaborate with other non-profit organizations.
2. Creatively find new ways to accomplish more with less.
3. Strive to increase organizational efficiency.
4. Involve more volunteers.
5. Consider new models for supporting your organization's mission.

What can donors do to continue supporting non-profit teams in their struggle to meet more needs on less?

1. Increase non-monetary contributions.
2. Begin matching gift programs where employees and customers can participate.
3. Promote organizations you support among your peers
4. Encourage volunteerism through incentive programs
5. Begin a charitable family or private foundation

Let us help. Contact Family God's Way to learn how we can all do more.